



New Zealand  
Speech-language  
Therapists' Association

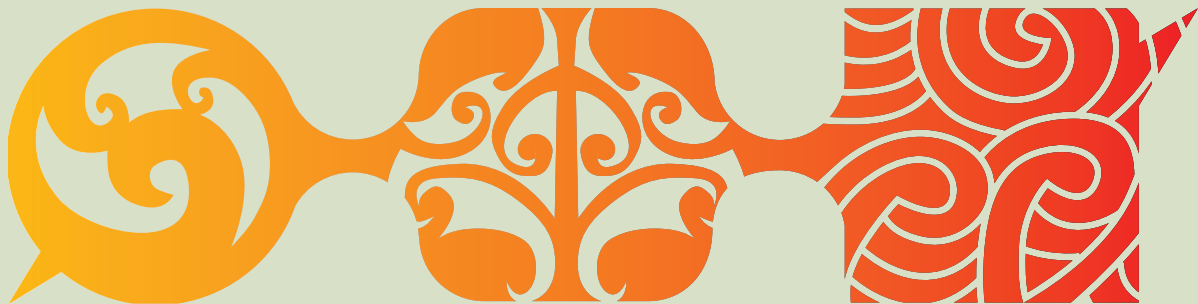
*Te Kāhui Kaiwhakatikatika Reo Kōrero o Aotearoa*

*Nāu te rourou,  
nāku te rourou,  
ka ora ai te iwi*

*Our purpose,  
our future  
twentytwenty*

The New Zealand Speech-language  
Therapists' Association Strategic Plan

*2016-2020*





*Nāu te rourou,  
nāku te rourou,  
ka ora ai te iwi*

Our Purpose ... Our Future

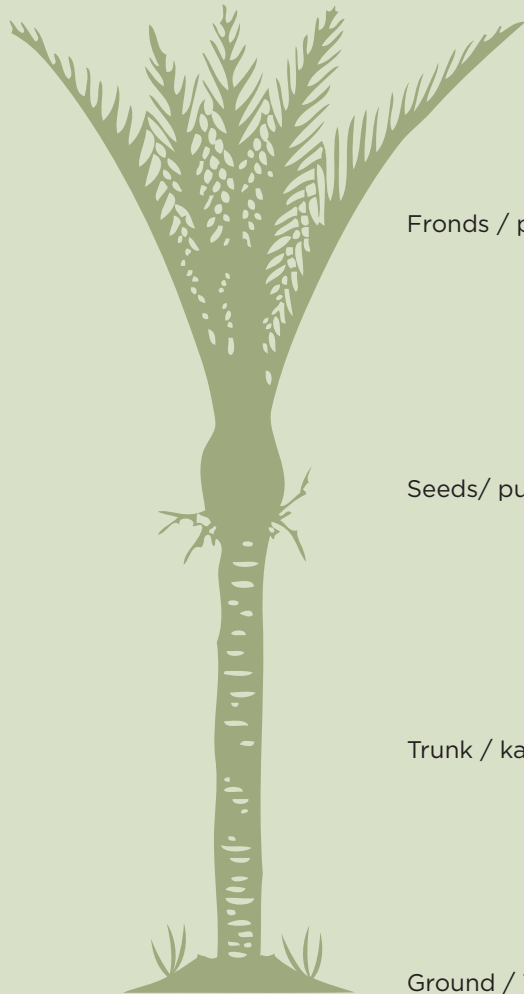
**The New Zealand Speech-language  
Therapists' Association.**

We are the association for our members. We are over 700 speech-language therapists. We are committed to giving all New Zealanders their life essentials - effective communication and safe swallowing. With these life essentials comes well-being. We believe in the well-being of Aotearoa now and in the future.

This document aims to be the voice of our membership. Our Purpose ... Our Future was crafted through collaboration. It reminds us to look forward while not ignoring our past. It gives us our future focus while grounding us in our core mahi (work).



Philippa Friary  
President, NZSTA



Fronds / pikopiko = **our strategic plan**

Seeds/ purapura = **Vision - our future**

Trunk / katua rakau = **Mission - Purpose - What we do**

Ground / Whenua = **Values**

## OUR VISION:

A thriving profession working in partnership to enhance lives.

## OUR VALUES:

As speech-language therapists and members of the NZSTA we strive to:

- Work in **partnership** and with **integrity**
- Be **leaders** in the field of communication and swallowing
- Be **person** and **whānau centred**, working with **respect** and **humility**
- Provide an **equitable, excellent** service

## THE MISSION OF THE NZSTA IS:

- To guide and govern the; educational, clinical and ethical standards of SLT practice
- To empower SLTs to provide excellent and equitable services to our communities
- To represent the interests and views of SLTs
- To be responsive to te Tiriti o Waitangi and an international leader in culturally responsiveness
- To promote quality evidence based SLT practice and research

# twentytwenty' NZSTA Strategic Plan 2016-2020

## STRATEGIC DIRECTION

## STRATEGIC GOALS

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**The NZSTA will promote excellent and ethical practice.**

To endorse evidence-based New Zealand-specific standards of practice across the scope of speech-language therapy.  
To have an efficient and effective Programme Accreditation Committee and process.  
To update the NZSTA Constitution to reflect current policy.  
To consult and confirm NZSTA's position on regulation of speech-language therapists in New Zealand.

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**The NZSTA membership will be engaged, diverse and valued.**

To compile a historical archive of the NZSTA.  
To have an efficient and accurate membership database to support our understanding of our membership.  
To grow a workforce that reflects the Aotearoa context.  
To increase membership numbers.  
To provide benefits that are sustainable and of value to NZSTA members.

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**Our communities and partners will be knowledgeable about the NZSTA and the needs of people with communication and swallowing disorders in New Zealand.**

To increase public awareness of the NZSTA and communication and swallowing disabilities through a national campaign.  
To have an accessible and user-friendly website.  
To develop our profile internationally.  
To have a visible social media profile.

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**The NZSTA and members are responsive to Te Tiriti o Waitangi.**

The NZSTA Executive Council is guided by a kaumatua/kuia.  
Members practise in a manner consistent with the principles of Te Tiriti o Waitangi.

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**The NZSTA will be an international leader in cultural responsiveness.**

Members develop and maintain a "critical consciousness" that informs culturally competent and safe practice.  
Maori speech-language therapists are valued and supported to practise as Maori.  
NZSTA supports and promotes a culturally and ethnically diverse workforce.

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**NZSTA members will be lifelong learners.**

To facilitate accessible opportunities for high quality professional development.  
To recruit and maintain a cohort of Expert Advisors with a range of diverse professional skills.  
To increase opportunities for online/e learning.  
To support and strengthen the development of Special Interest Groups and other Professional Learning Communities.

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[www.speechtherapy.org.nz](http://www.speechtherapy.org.nz)