

Communication matters



Megan McAulliffe

President's Message

Welcome to the Autumn Edition of Communication Matters.

I hope you had an enjoyable and relaxing Christmas break and have returned to work or study (or both!) feeling refreshed. I also trust you received your first NZSTA update of the year via email. This is one new idea being trialled by the Executive Committee to improve communication with members. We have also been busy looking at the Association's priorities for 2009. As you are

no doubt aware, the NZSTA is in a real period of change. While this is occurring, we are committed to ensuring the NZSTA grows and prospers, increasing its profile and ensuring that membership of the Association is valued by its members.

A big part of this is, of course, the proposed restructure. In late January the Restructure Working Group, chaired by Carolyn Grace (Ministry of Education: Special Education), submitted their recommendations to the Executive Committee. I would like to thank the working group for putting together an excellent plan for the Association, and look forward to working with them further on its implementation. Full details of the plan can be found on the website; however, the main outcome is that Shona Powell, our current EO, has been appointed "Temporary Executive Officer Development" as of the 2nd March 2009. Her role is to put together an operational plan for the future of NZSTA considering our finances, potential effects of registration, and the needs of members and employers. The Exec looks forward to working with Shona in her new role and you will be hearing more from her soon.

On Friday 13th February (a well-chosen date!), I hosted the first NZSTA teleconference for 2009. This aimed to provide information to members in response to some concerns raised through area meetings. In essence, I understand some members are concerned about the lobbying and advocacy role of the NZSTA, particularly in regards to services. These are key priorities of the Exec; however, I think it is important for the membership to understand we currently operate with minimal staffing and overcommitted volunteers. I would encourage you all to visit the website and read through the teleconference presentation. It contains important information the Executive Committee feels that all members should be aware of. In a related matter, while not an easy decision to make, the Exec has proposed to increase the subscription fees in 2010. Please see full details and the rationale for this proposed increase in this edition of *Communication Matters*.

In early February I had the pleasure of visiting Wellington to meet with the newly formed 2010 Conference Planning Committee (CPC). The 2010 CPC has some excellent ideas and I was delighted to see cooperation across sectors through our conference co-chairs, Kate McLean (Health) and Christian Wright (Education). While in Wellington, I also attended a function hosted by the Allied Health Professions' Association Forum (AHPAF). This provided an excellent opportunity to network with the leaders of related associations and to highlight the profession to leaders from ACC and the Ministry of Health. Overall, a worthwhile trip!

Finally, we are keen to develop an active membership. If you have some spare time (even a small amount) and are interested in becoming involved in NZSTA, please do contact Shona. There are many interesting committees and working groups requiring members.

Enjoy the remainder of your summer – warm evenings outside will come to an end all too quickly!

Megan

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NZSTA Fee Increase 2010

At its February meeting, the Executive Committee of the NZSTA voted to propose a subscription fee increase in 2010. The decision to propose a fee increase was not made lightly by the Executive Committee; however, it is considered necessary for the continued development of the NZSTA. For those who participated in the recent teleconference, I hope the reasons for the proposed fee increase were salient. If you were unable to participate, I would strongly encourage you to download the presentation from the website so you are aware of the challenges the NZSTA faces due to a lack of funding.

Why the increase in fees now? Currently, the NZSTA does not have adequate operational or administrative support to manage a large national Association (see Table 1 for staffing comparisons with similar Associations). From my position as President of the Association, I see an Executive Committee that is doing a marvellous job. However, the workload of our portfolio leaders is far too high. This fact is not new, though with the excellent national and international initiatives of the last few years, primarily MRA and registration, the workload of the Committee has escalated and reached unmanageable levels. To quote the strategic planning committee in 2007, "the continued reliance on volunteers and goodwill is not sustainable". Having seen the commitment and workload of these volunteers, I wholeheartedly agree. Currently, there exists an urgent need for the NZSTA to increase its staffing.

It is anticipated that with increased operational staffing, the workload for the volunteer Portfolio Leaders will reduce. This move will allow the Executive Committee to spend less time on operational tasks, freeing them to think in terms of the "bigger picture" for the NZSTA. Strategic thinking is an immediate priority for the Executive Committee, particularly given the possibility of registration under the HPCAA. To prepare for the potential effects of registration, the NZSTA must increase its capital reserves and have improved operating systems in place. In addition, the Executive Committee hopes a manageable workload will make Portfolio Leader positions more attractive, indeed desirable, to members who are contemplating taking on an Executive role in the future.

Table 1: Comparisons in subscription fees and current staffing levels between NZSTA and related allied health Associations in New Zealand.

	Members	Annual Fee	Staffing
NZSP	2750	700	6
NZAOT	900	400	4
NZSTA	600	200	0.6

How will any increased revenue be used?

Increased revenue from subscriptions will be used primarily to fund staffing. The Executive Committee understands members expect a professional organisation that lobbies government, advocates for its members, offers a high quality programme of professional development, and has effective and efficient systems of communication with its members in place. The Executive Committee does the absolute best it can; however, unfortunately at current staffing levels these expectations simply cannot be met. With improved operational support, in particular a Chief Operating Officer and Administrator (as outlined in the strategic plan) this can be achieved. Furthermore, this would allow the Executive Committee time to concentrate on the important issues, leaving the day-to-day operations to employed staff. To do this effectively, member subscriptions must rise in 2010. As part of Shona's new position, she will also explore innovative ways of increasing revenue to ensure member subscriptions are kept as low as possible in the years to come.

At present, where does the money come from and how is it spent? It will likely come as a surprise to many that member subscriptions are not the only means of revenue generation for the NZSTA. In 2009, we expect that of the predicted income totalling \$144,000, 58% of this income will come from subscriptions (\$83,000) and 21% each from overseas qualifications approval and advertising respectively (\$30,000). Figures 1 and 2 below outline how the NZSTA income of \$131,000 was spent in 2008 and how the predicted income of \$144,000 in 2009 will be allocated.

What is the proposed fee increase and how was this amount chosen? The Executive Committee will propose that subscription fees for full members increase from \$200 per year to \$300 per year (exc. GST) in 2010. Fees are proposed to increase by similar magnitudes for other membership categories. In arriving at this figure, the Executive Committee reviewed the NZSTA accounts. If membership numbers remain relatively stable in 2010, an increase in fees to \$300 (exc. GST) will provide approximately \$45,000 in extra revenue for the Association. This will enable the Association to employ a second administrator (to a total staffing of 1.6 FTE) to begin to deal with the high volume of operational and administrative work necessary to run a national Association. In addition, the Executive Committee will propose two amendments to the NZSTA Constitution: (1) the introduction of a new reduced fee category for part-time workers (defined as < 26 hours per week) and (2) removal of the restriction on how membership fees can be paid. If members are able to pay by regular instalments the Committee hopes this will make it easier financially.

In closing, fee increases are always contentious, particularly in difficult economic times. However, for the NZSTA to grow and function effectively this fee increase is required. As you are aware, any proposed fee increase must be approved by the membership at the upcoming AGM. For the continued improvement and development of the Association, the Executive Committee asks that all members vote in favour of the proposed fee increase.

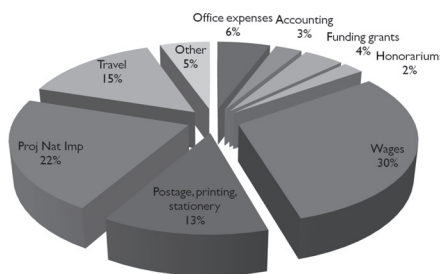


Figure 1: Breakdown of NZSTA expenditure 2008.

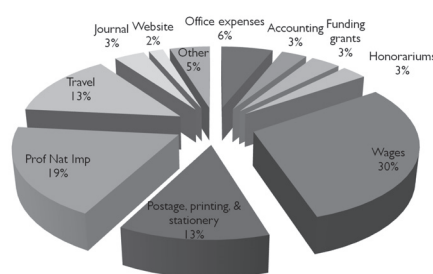


Figure 2: Predicted breakdown of NZSTA expenditure 2009.

Qualifications Approval

Since 13th December 2008 the following overseas therapists have had their qualifications approved for practice in New Zealand:

Jenny Burns, UK
 Sarah Elliot, UK - provisional
 Lauren Forster, UK - provisional
 Delsa Geffen, South Africa
 Sarah Kay, UK - provisional
 Maire MacCana, Australia - provisional
 Siobhan Maclachlan, UK
 Robyn Newfield, Australia
 Sarah Spence, UK

Clare Starmer, UK - provisional
 Natasha van Niekerk, South Africa

We welcome these new overseas members to NZSTA and know that you will make them welcome on their arrival to New Zealand and offer them assistance.

With the signing of the Mutual Recognition Agreement I have just received the first complete application under this agreement. There are three applications currently being processed by the Qualifications Approval Committee.

Changing your e-mail or other contact details

Because we are sending out a monthly e-mail update now it is important that you update your e-mail address if it changes. Additionally, you should also change your e-mail address in the preferences section of the website while you are logged in. This means that if you forget your password and

want to reset it, the message will be sent to the correct e-mail address.

If you are moving or changing jobs please send an e-mail to nzsta@speechtherapy.org.nz with your new details. This will ensure you continue to receive copies of *Communication Matters*.

Forgotten your user name or password for the website?

Your username is the initials of your first name and surname in capitals followed by your membership number. If you have forgotten your password click on 'Forgot

your password' on the front page of the website (bottom right) and follow the instructions.

2009 Subscriptions are due NOW!

Thanks to those that have renewed their membership.

We know you get busy and e-mails get deleted so if you haven't renewed yet please do so.

Subscriptions for the 2009 calendar year were due on 1st January 2009.

You can complete the membership form on-line at www.speechtherapy.org.nz/about-nzsta/nzsta-membership/nzsta-membership-form or you can download the form from the website.

Payment can be made by cheque or direct into the NZSTA bank account.

All the information you need to renew your membership is at www.speechtherapy.org.nz/about-nzsta/nzsta-membership/new-zealand-applicants

Membership will cease if not paid by 31st March 2009.

Annual Accounts

The accounts for the financial year ending 31 December 2008 are being prepared by the NZSTA Accountant at present and will then go to the Auditor.



Shona Powell

Membership Update

As at 25th February 2008 there were 638 members (1st March 2008 - 614)

Full members	454
Provisional	78
Student	67
Non-practising	22
Associate	3
Life/Honorary	9
Professional Associations	5

(RCSLT, SPA, CASLPA, IASLT and ASHA)

Remember to renew your membership for 2009 if you haven't already done so.

You can help by encouraging non-members at your workplace to join their professional body and invite them to come along to your local area meeting. Application forms for NZ trained applicants can be completed on-line.

Meeting Minutes

Minutes of the December 2008 Executive Committee meeting can be viewed online in the "Information for Therapists" section of the website at www.speechtherapy.org.nz

Proposed Amendments to the Constitution

A list of the proposed Amendments to the Constitution will be e-mailed to members towards the end of March 2009. Please contact the Executive Officer if you have not received them by 1st April 2009.



Greetings! It is hard to believe we have reached autumn already, but the ever-quickening passing of time is indicative of how busy things have been of late. Despite the Christmas and New Year break, the last few months have been productive ones for the Exec.

The difficult timing of area meetings this quarter resulted in a less than satisfactory turn out, with only 62 therapists attending meetings in five areas. While this reduces my work-load, the reduced feedback once again reinforces the notion that communication in an organisation takes two parties; and one party cannot do all the talking. If you cannot get to an area

meeting, it is a good idea to ask your Area Rep for a copy of the latest minutes – you can then supply the much-needed feedback on issues that affect us all as speech-language therapists.

On a happier note, I am pleased to report the recent national teleconference went ahead successfully. With 27 sites tuning in, President Megan McAuliffe was able to share a succinct and informative presentation on the current workings of the NZSTA Executive, as well as discussing future directions. If you have feedback about this event please do contact us.

Further steps in improved communication were taken with the first Executive Update last month. Feedback from members has suggested this has been a great way to get up-to-date with important projects. If you have suggestions for this update, feel free to contact Shona or myself. Remember, you will only receive this update if your email address is current; if you have changed your email address please advise Shona of this change.

The website continues to be an ever-growing beast, and has dominated much of my time in the last few months. Inside, readers will see a “Frequently Asked

Questions” article – please take the time to read up on the answers to these sometimes mystifying questions. The website now includes a more up-to-date membership section, notably enhanced by the promised inclusion of MRA-related information. Families and potential clients visiting the site are now able to search for SLTs by disorder category, as well as regionally; and private practitioners are now able to list their services using an on-line form. Additionally, members now have access to back-copies of the 2008 editions of *Communication Matters*.

A significant extension of the website will be the creation of on-line forums. This has formed a part of my – and the previous Exec’s – planning for some time, and I am happy to report we are a few steps closer to implementing this feature. I’ll keep you posted.

Finally, as we approach the AGM and PD event in Nelson at the end of April, the Executive Board will soon be crafting annual reports. These will be disseminated via mail. Members should also look out for proposed amendments to the constitution, which will be arriving via email. Have a great quarter, and I look forward to catching up with many of you in Nelson.

Exploring the NZSTA Website: Frequently Asked Questions

Matt Walker, Publications & Area Representative Liaison Portfolio Leader

With the ‘new’ NZSTA website approaching its first birthday, it is an ideal time to re-visit the answers to common questions I receive from visitors to the site.

How do I access the “members only” section of the website?

Firstly, you will need to be a current member of the NZSTA. Therapists who are not current members cannot access the “members only” section. When a therapist joins the association, they are allocated a username (see below), and an email is generated prompting them to set their own password. Once set, members simply need to enter their username and password details in the boxes on the right side-bar of the screen.

How do I find out what my username is?

Every username has the same structure; namely a combination of your initials and your NZSTA membership number. For

example, if my name is John Smith, and my membership number is 666, then my username is JS666.

There are two important points to remember. Firstly, the initials must be entered in capitals (lower case letters will not be recognised). Secondly, there should not be any spaces between any of the characters entered as a username.

Can I change my username?

No. Usernames are centrally managed by the website administrator (currently, that’s yours truly).

How do I find out what my password is?

If you have entered your username (see above), but you cannot remember your password, simply click on “Forgot your password”. This will generate an email to the email address you gave the NZSTA prompting you to set a new password.

What if I select “Forgot your password” but don’t receive an email?

If this happens to you, it means the email entered onto the website has changed. There is nothing I – or anyone else on the Exec – can do about this if you do not let us know your email address has changed. If this happens, you should contact me directly.

Can I change my details once I have access to the site?

You can change your password at any time by following the “forgot your password” steps. You can also change your email address (once you have access). On the left of the screen, you will see your name, a label “preferences”, and a “log off” option. If you select “preferences”, then a list of details appears. Here, you can change your email address, add a photo, or provide additional information about yourself.

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How do I renew my membership of NZSTA, or join if I am a NZ-trained therapist?

There are two main ways – and neither requires current membership to access them. The preferred option is to use the on-line form, while the second involves downloading, printing and posting a membership form. Both can be accessed by going through the following steps:

Home Page > About NZSTA > NZSTA Membership > NZ Applicants

Click on “Membership Form” to choose the on-line option or click where it says “here” to download the manual version.

How can I contact a member of the Executive Board?

Details on current members of the Executive Board can be found in the “About NZSTA” section. Once on the main “About NZSTA” page, select “Executive Committee” to see members of this committee or “Area Representatives” to find other members of the Executive Board.

Where can I direct families to for finding local therapists?

On every page of the website, you will find a side-bar on the right hand side. This has a navigation ‘tree’ at the top, and a label (with a map of NZ) underneath: “Where

to find speech-language therapists”. This will take you straight to the appropriate section, where you can search either by region or by disorder category.

Where can I find information on up-coming professional development events?

This list is only available to current members of the association. A list of PD events can be found in two locations; the Calendar or in the PD events section. Both of these are in the “Information for Therapists” section. To access the latter, follow this route:

Home > Information for Therapists > Professional Development

Where can I complete my on-line Continuing Professional Development form?

Contrary to popular belief, there is not an “on-line” CPD form – there is only an electronic form which can be downloaded from the site. Only current members of the NZSTA have access to this document. To find the document, follow this route:

Home > Information for Therapists > Professional Development > Continuing Professional Development

When you scroll down, you will see a link to both the CPD instruction manual and the CPD form. Members should download this form, complete it, and then save it to their

own computer before emailing it to the Executive Officer. There is now also a facility for therapists renewing their membership to upload a CPD form when they complete the on-line form.

Other Comments and Questions

There are, of course, lots of questions I receive (and hear about!) related to the website. Some of these can be answered by taking the time to do a little exploring on the site, while others may be more complex, and thus require individual attention. Nevertheless, they cannot all be answered here.

If you cannot find something on the website, try visiting the site and searching (the search facility is in the top-right hand of the screen) first.

If you find something is not working, or you cannot open a document, please let me know. I endeavour to make sure everything on the site does work as it is supposed to.

If you do contact me with a request, please be patient in expecting a response. As Megan pointed out in the recent teleconference, this work is completed on top of my “actual” job – my family would be in serious trouble if this was my main source of income!

Finally, thank you to those of you who have taken the time to send me feedback – there has been lots of positive and, equally, negative feedback, and I do appreciate receiving all of it.

Area Updates

Northland

- Welcome to Tonia McCarry who is working at the Child health centre (Whangarei hospital)
- Welcome to Anna Christie who joins us at GSE Whangarei office
- Farewell to Helen Peacocke who has left GSE to take up a paediatric Health position in Palmerston North

Waikato / BoP

Tauranga

- Robin Matthews (Tauranga Hospital) to initiate training sessions specifically for persons with dementia (basic dysphagia and communication). These sessions will compliment training already

provided for nurses, caregivers, and health care assistants in local nursing / retirement homes

- Fiona Hewerdine (Tauranga Hospital) to begin a 5 series communication programme ‘living with cancer’. These are to be held at the Cancer Society, aimed at patients and their families

Rotorua

- Sheela Namboodiripad – is planning a series of 3 talks on communication in aphasia (each one builds on the knowledge gained in the pre-ceding talk)
- Routhelle Gaerlan from the Phillipines has started working at Rotorua Hospital

Taupo

- Maree Morice (GSE Taupo) has gone on maternity leave for a year

Central

- Gisborne DHB is looking at options for education this year as DHB has cut Allied Health Education budget
- Gisborne Hospital – The Rehab team have all recently completed FIM training and a Gerontologist from Auckland is now travelling to Gisborne once a week for MDT’s to consult regarding appropriate discharges to rest homes.

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- Gisborne GSE welcomes Oliver Needham and Kara Gourlay to their team
- Hawke's Bay – Megan Pickering is now working part time with the Developmental Assessment Programme (Autism based). Karen James left the region in late 2008. The Professional Advisor role has not been replaced, but Shila Russell is now the Senior Therapist. Sue Coombe has joined the adult service. Cover for Parental Leave has been appointed but the new SLT has yet to arrive in NZ
- Palmerston North Hospital – we have welcomed Biddy Robb to the Adult service to cover a parental leave vacancy
- PN Hospital – Currently in the planning stages in conjunction with ORL service

looking at feasibility of purchasing stroboscopy equipment to be used during the monthly combined voice clinic

Wellington

- GSE Wellington: welcome Sarah Kay and Rachel Le Roy for 2 maternity cover positions
- Wellington hospital welcomes Melissa Brazier who will work in community rehab
- Wellington has a committee for planning the 2010 NZSTA conference – any suggestions can be forwarded to Kate McLean or Christian Wright
- GSE Nelson. Now getting referrals from the behaviour team due to an initiative

initiated by SLTs as a direct result of Pam Snow's lectures at the conference last year

- Feasibility study being undertaken in Nelson to create a Pre-school language unit for children with mild to moderate speech and/or language delay. Project to be completed within 3 months to consider viability

Otago

- Dunedin Hospital would like to welcome 3 new grads to their team: Libby French, Jenna Ryan and Elita McDonald. We also farewell Karen Bridge and Siobhan Lillie who are returning home to the UK

What's Happening Where We Work?

Promoting social inclusion for people with Profound and multiple intellectual disabilities: Using Intensive Interaction

Submitted by Scott Miller, Speech-Language Therapist.

People with Profound and Multiple Intellectual Disabilities (PIMD) are typically regarded as people hard to reach and often exhibit limited degrees of engagement with their communication partners. Communication therefore quickly loses the essence of equality and often becomes directive and task oriented, often becoming a transactional event in one's life. Trad (1994) argues that, without the experience of interactions with partners who are sensitive and adaptive in their behaviour, infants may fail to develop the ability to make predictions about events and people, and may respond by withdrawal. This study is corroborated by findings from a study by Gates et al. (2008) who measured communication events at the Kimberley Centre. The researchers observed that 63% of communication events lasted less than a minute. Further;

"residents typically had few opportunities to engage with others in their everyday lives and moments of shared communication tended to be ephemeral in character and unlikely to generate any expectation that reciprocally valued communication was desired. Interaction was fleeting. Busy day staff acknowledged residents as they passed en route to somewhere

else. Communication tended either to be instructional or inquisitive in tone, as staff sought information or guided behaviour that aided staff related tasks. Embedded within most interactions were subtle verbal or non-verbal cues that suppressed rather than invited further dialogue".

McDonald (1997) notes that an absence of communicative purpose or lack of opportunities to refine communication skills by monitoring whether exchanges result in environmental change can inhibit the development of communicative competency.

One such approach developed to meet the social need for improved communication and social competency for people with PIMD that has been generating international interest and research is Intensive Interaction. Intensive Interaction (Nind and Hewett, 1988; 2001; 2005) is a transactional approach applying principles of 'augmented mothering' (Ephrain, 1986) fostering mutual pleasure and interactive games; altering interpersonal behaviour to become more engaging and meaningful; making micro-adjustments to the flow of interactions with pauses, repetitions and blended rhythms; imputing intentionality to precommunicative behaviours; and

using contingent responding (Nind, 1996). Attention is paid to the professional elements of planning, monitoring and reflection, making it different from the intuitive approach in parenting.

As an approach being introduced to services supporting adults with PIMD in the lower North Island, the approach has been successful in developing support workers' skills to teach previously challenging-to-reach individuals. Outcomes often include increased enjoyment of being with another person, increased ability to attend to the support worker during periods of engagement, and often increased turn-taking exchanges. The process by its very nature is task-less, and allows the person with PIMD to lead the level and intensity of engagement, both of which typically do not occur in regular exchanges.

The sum of these exchanges engenders increased communication opportunities for social inclusion where, previously, precious little time was spent interacting for the sake of interaction. The preliminary subjective findings from this SLT suggest this can only be of use in any SLTs arsenal of approaches to the often cited excuses of "he is just too hard to interact with".

The last three months have been a busy time in the Professional Development portfolio. I have been doing a lot of planning for upcoming professional development events and am pleased to be able to report on many of them here. I am very grateful to Shona for all her assistance in planning these events.

The **Nelson Professional Development Seminar** is going to be an interesting and jam-packed two days. The programme offers a diverse range of papers and workshops representing many different strands of our profession. I am grateful to our two keynote presenters, Dr Sally Clendon and Dr Tami Howe who will be presenting very interesting keynote addresses. Many SLTs contacted me, indicating their interest in presenting papers on workplace initiatives. Their presentations have been crucial in the development of the programme – NZSTA would not be able to provide these professional development events without their effort and hard work. Thank you so much.

Planning is well underway for the **2010 NZSTA Conference** in Wellington. We have two enthusiastic convenors; Kate McLean and Christian Wright. They have both been thinking very critically about the conference and the needs of the profession. I look forward to hearing more from them and the conference planning committee over the next few months.

Megan McAuliffe and I were able to meet with Sally Schoon, one of two trustees of the **Marion Saunders Memorial Fund**. NZSTA currently offers two awards – the Marion Saunders Memorial Lecture and the Marion Saunders Literary Award. Neither of these have been awarded for a number of years. The two trustees, Sally Schoon and

Carolyn Grace, are keen to revisit the awards and work with Exec to develop the profile of the award. We will be looking at different possibilities over the next few months. Any modifications to the award will require constitutional changes, and members will be fully informed regarding any proposed changes.

We are well underway with planning for two workshops to be held later this year. **Dr Bob Owens** will be presenting two workshops in July. Bob is an expert on functional assessment and intervention of language disorders and his workshops will be of significance to those working in early intervention and with school aged children. Two workshops will be offered, one in Wellington and one in Auckland. Details will be confirmed in the next few weeks and details will be available on the NZSTA website.

Dr Joan Sheppard will be in New Zealand in July and August. Joan is an expert in paediatric dysphagia. She is in New Zealand to teach at the University of Canterbury and has agreed to teach several workshops for NZSTA while she is in New Zealand. Her workshops will be of interest to all those working in this complex clinical area. Details will be available on the website once they are confirmed.

There were a number of applicants for the **NZSTA Awards**. These are offered on an annual basis. NZSTA Exec reviewed the applications at the recent Exec Meeting. The winners will be announced at the AGM in April.

The NZSTA Executive Committee has been in discussion with the **Resource Room** Committee over changes to the membership criteria and access to resources. The system



Felicity Bright

previously in place in the Resource Room was somewhat cumbersome. We are pleased that the Resource Room Committee took our views on board, and we have agreed to the following changes:

That the annual Membership Fee of \$30 be applicable to everyone who accesses resources. This is discounted for NZSTA members to \$20.

That the student rate remain at 50% (of either \$30 or \$20, depending on NZSTA membership status);

That members of the Resource Room will have access to all resources administered by the Resource Room

Finally, I am looking at developing a **Professional Development Consultation Group** over the next few months. The NZSTA Exec is very keen to develop this portfolio to ensure we are offering a relevant, accessible professional development programme. It is vital for us to have active input from SLTs working in different sectors as we develop the programme. Over the next few months I will be developing Terms of Reference for the group and will provide an update on the website and in the next *Communication Matters*.

2010 Conference Report

Kate McLean and Christian Wright are delighted in accepting the invitation to co-convene the 2010 NZSTA conference. The conference is to be held in April in Wellington. Conference planning is

underway and Kate and Christian are currently busy finalising membership of the conference planning committee (a range of SLTs from across sectors) as well as confirming the conference venue and

exploring possible themes for the 2010 conference. SLTs will be kept up to date with conference dates, themes and speakers in future editions of *Communication Matters*.

Special Interest Groups

As part of the Strategic Plan, expansion of the professional development portfolio included a focus on the further development of Special Interest Groups (SIGs). If you

are currently, or have been, a co-ordinator of a SIG, please check the details provided on the SIGs page of the NZSTA website. If

the SIG is no longer in operation or if the co-ordinator's details have changed, please contact the Executive Officer.

Special Interest Group Survey

A survey has been set up to gather information on the SIGs currently in operation within New Zealand. We are seeking information about their objectives, membership and functioning, and are examining what works and what the current challenges facing these groups are. What the NZSTA can do to support SIGs is also an area of interest to the Exec.

Once responses have been provided, the information will be collated and distributed as appropriate. No individual SIGs will be identified in this. This information will then be used to develop a SIG strategy and an information pack on how NZSTA can better support SIGs - this will also be sent to you.

The SIG Survey can be accessed at : <http://www.surveymonkey.com/s.aspx?sm=59UI>

[_2bdr0ENTZ8gHYSZe90g_3d_3d](#) or go to the NZSTA website for a link to the survey. Please complete the survey by Wednesday 18th March. If your SIG is no longer operating, please let me know. It would be very useful for me to know why it isn't operating.

If you have any questions or comments that don't fit in the survey questions, please don't hesitate to contact Felicity Bright.

Research Special Interest Group

Do you have an interest in evidence based practice or research? I am looking at developing a SIG for people who are interested in developing their knowledge and skills in evidence based practice and research. I am hoping the SIG will provide a supportive network for

those seeking to do research in different environments, no matter how big or small. Your interests may include audits, case studies or qualitative and quantitative research. You may be wanting to trial a new clinical initiative in the workplace to see if it makes a difference, or you may

be embarking on postgraduate study. The SIG will be a place to share ideas, learn, brainstorm and problem solve.

If you would be interested in being involved in this SIG, please contact Felicity Bright - professionaldevelopment@speechtherapy.org.nz.

Nelson Professional Development Seminar

The programme for the 2009 Professional Development Seminar offers a wide variety of topics for practitioners.

We have two keynote speakers, Dr Sally Clendon of Massey University and Dr Tami Howe of the University of Canterbury. Sally and Tami will be presenting on very topical clinical issues – developing literacy in children with complex communication needs, and goal setting for clients with aphasia.

There are a number of clinically-based presentations that will be relevant to your specific clinical area. These are complemented by a range of presentations and short workshops that relate to more

general professional practice areas. This programme will give you the opportunity to gain skills and knowledge in your practice area(s), while also giving you exposure to initiatives and research in other areas of practice.

I am delighted that Dr Dean Sutherland and Dr Clare McCann will be presenting a short workshop on case study research, taking you through the steps involved in completing case study research in the workplace. I hope that this will inspire you to do some case studies in the coming year and that you will consider presenting them at the 2010 conference in Wellington.

We also have Andrew Dickerson presenting on working with the media. Andrew's presentation is very timely as we start thinking about SLT Awareness Day 2009. It is also relevant as we seek to build public awareness of our profession and of the impact of communication and swallowing disorders.

The full programme can be found on the home page of the NZSTA website: www.speechtherapy.org.nz

The Executive Committee looks forward to seeing many of you in Nelson for the PD Seminar and AGM. Remember, early bird registration rates are available until the 30th of March.

Auckland Resource Room Update

Submitted by Helen Higgott, Resource Room Secretary

Membership:

It has been agreed that any therapist wishing to borrow from the Resource Room must become a member of the Resource Room. This decision was made in order to introduce more efficient borrowing procedures. In the past, some resources were available to Resource Room members and some for NZSTA members and the resulting system became increasingly difficult to operate.

The annual fee is \$30 per annum, but NZSTA members are entitled to a reduced rate of \$20. The students' fee is 50% pro rata. Any member of the Resource Room is entitled to borrow any of the resources or assessments.

A membership form will be sent out via email in March. In the meantime, if you wish to become a member please contact Katy at the Resource Room stating your name, address, home, work and mobile phone numbers and your email address. If you wish to borrow immediately please also enclose a cheque made out to the Auckland Speech Language Support Group.

Inventory:

The two Inventory files – i.e. those resources belonging to NZSTA and those to the Resource Room are in the process of being amalgamated but the originals are still available from the Resource Room email address: sltresources@hotmail.com

Missing Resources:

Please check your book shelves and cupboards for the following:

Listening with Kids: Parents as Partners by L. Serway

You and Your Baby – Building Communication by Girolametto

Makaton Sign Illustrations (1998).

Manual of Aphasia Therapy by Helm Estabrooks

New Social Story Book by Carol Grey

Language Disorders – Infancy to Adolescence

Raising a Voice – a video.

The AFASIC Checklist. LDA

Should you find one of these – please return – no questions will be asked!!

Journals:

Members are reminded that requested journal articles are available through the Resource Room. Contents Pages of journals available through this service can be found in the "Resources" section of the NZSTA website.

The Contents Pages of the following have recently been placed on the NZSTA website:

Folia Phoniatica et Logopaedica - 4 editions from 2008

International Journal of Speech-Language Pathology. A special issue with selected papers from the 2007 Speech Pathology Australia National Conference.

Reprints of articles are available for \$2.50 (either a cheque or in 50 cent stamps) plus a stamped addressed envelope.

Speech and Language Therapy in Practice Winter and Spring 2008 editions.

Reprints of these shorter articles are available for \$1.00 (either a cheque or in 50 cent stamps) plus a stamped addressed envelope. This publication is ordered through the Resource Room, any edition is available to be borrowed by a Resource Room member three months after the Contents Page has been placed on the website.

Under Copyright Law it is illegal to copy more than 3 articles from any one Journal for any member.

HEN Publications:

A flyer for these useful resources is enclosed with this *Communication Matters*. A number of these publications are particularly useful for parents and early childhood and primary school teachers so please keep the flyer with you when you are out in the field.

Please advise Exec of possible new resources to purchase.

Resource Room contact details:

Phone 09 624 3308

Email: sltresources@hotmail.com

Hours: Tuesdays 4.00 – 6.00

Websites of Interest

The following websites of interest were recommended in the December / January Area Meetings:

www.arcess.com – provides information on single switch games

www.ebrsr.com - provides information on and guidelines for stroke(s)

www.rnzfb.org.nz – the Foundation for the Blind website



Clinical Query

The following clinical queries were put forward in the last round of Area Meetings. Members with responses should contact the individuals raising the question directly.

What sort of assessments are SLT's using to assess for child motor speech disorders, e.g., Dyspraxia, dysarthria? Please contact lissa.buyske@minedu.gov.nz

Is anyone aware of a pre-school language unit or service anywhere in the country? Please contact Simone Newsham at simone@spectrumrehab.co.nz if you are aware of any models that you are willing to share the strengths and weakness of.

Aphasia Software – Meryl Jones is interested in identifying software that may be useful for a client. Email Meryl at: meryl@orcon.net.nz

Special Interest Contact Person

The following people are not necessarily experts in the field, but people with a special interest in this area of work. To call or email someone on the list may provide you with a good web site, book reference, case study from experience, another local SLT contact, etc.

Interest	Therapist	Email Address
Accent Reduction	Tracy Kendall	speech.therapy@xtra.co.nz
Acquired Communication Disorders	Dr Megan McAuliffe	megan.mcauliffe@canterbury.ac.nz
Adult Learning Disability	Jayne Tibbs	Jayne.Tibbs@sdhb.govt.nz
Adult Neuro Communication	Patty Govender	p.t.govender@massey.ac.nz
Alternative Augmentative Communication (AAC)	Cheryl Palmer	cheryl.palmer@minedu.govt.nz
Aphasia	Gillian Bell Clare McCann Colette Maier	communication@actrix.gen.nz c.mccann@auckland.ac.nz colette@notonlywords.co.nz
Aspergers Syndrome	Prue Wignall	prue@language-development.com
Auditory Processing Disorders	Lucy Sparshott	lucy.sparshott@yahoo.com
Autism	Cheryl Palmer Prue Wignall	cheryl.palmer@minedu.govt.nz prue@language-development.com
Cleft Palate and Lip	Marilyn Heine Maeve Morrison Laura Wells	marilyn.heine@huttvalleydhd.org.nz mamorrison@middlemore.co.nz wellsl@middlemore.co.nz
Complex Needs	Cheryl Palmer	cheryl.palmer@minedu.govt.nz
Developing Countries – providing SLT	Laura Wells	wellsl@middlemore.co.nz
Down Syndrome	Cheryl Palmer Prue Wignall	cheryl.palmer@minedu.govt.nz prue@language-development.com
Dysphagia	Patty Govender	p.t.govender@massey.ac.nz
Dysphagia, paediatric	Fiona Kenworthy	fkenworthy@middlemore.co.nz
Dysphonia (singers & performers)	Iris Hambling	irispeak@hotmail.com
Emotional /behaviour difficulties associated with children's language difficulties	Sally Kedge	s.kedge@uq.edu.au
ESOL (English for speakers of other languages)	Anita Hurburun	hurburun@xtra.co.nz
Fluency - adults	Roz Young	rozyoung@xtra.co.nz
Head and Neck	Vanessa Jerome	vanessa.jerome@otagodhb.govt.nz
Head and Neck cancer	Jeanette Gillibrand Fiona Hewerdine Shirley James	jeanetteg@adhb.govt.nz fiona.hewerdine@bopdhd.govt.nz Shirley.James@huttvalleydhd.org.nz
Language- learning Disabilities	Dr Marleen Westerveld	m.westerveld@gmail.com
Language/Phonological impairment – early intervention	Colette Maier	colette@notonlywords.co.nz
Laryngectomy	Fiona Hewerdine	fiona.hewerdine@bopdhd.govt.nz
Maori Immersion Settings	Kerrie Gallagher	kerrie.gallagher@minedu.govt.nz
Motor Neurone Disease	Fiona Hewerdine	fiona.hewerdine@bopdhd.govt.nz
Motor Speech Disorders	Dr Megan McAuliffe	megan.mcauliffe@canterbury.ac.nz
Neurolinguistic Programming (NLP)	Maggie Jury	maggie@aswespeak.co.nz
Private Practice	Tracy Kendall	speech.therapy@xtra.co.nz
SALT (Spontaneous Language Sampling & Analysis)	Dr Marleen Westerveld	m.westerveld@gmail.com
Student supervision	Patty Govender	p.t.govender@massey.ac.nz
Stuttering	Anna Hearne	support@start.org.nz
Tracheostomy (adult)	Lucy Martin	le.martin@auckland.ac.nz
Traumatic Brain Injury (TBI)	Insight Team Ltd Rehab People Ltd	admin@insightteam.co.nz Maggie@rehabpeople.co.nz
Voice Disorders	Jeanette Gillibrand Vanessa Jerome Gay Williamson	jeanetteg@adhb.govt.nz vanessa.jerome@otagodhb.govt.nz gwilliamson2000@xtra.co.nz
Voice Disorder (Adults)	Roz Young	rozyoung@xtra.co.nz

If you are a member and have a special interest in a disorder category or service focus and would be happy to be cited in this list, or the contact details are incorrect please contact the Executive Officer at nzsta@speechtherapy.org.nz with your name, email and your special interest.

A belated Happy New Year and welcome to 2009. I hope this is a rewarding and prosperous year for you all. Sadly, speech and language therapy is not immune to the pressures of the economic recession. We in the Executive Committee are doing everything we can to continue promoting the profession and representing you at all levels. As Megan said during the February teleconference, we can only act for you if you let us know what you would like us to do. Let's see if we can work together during this period of change both for us as a Professional Association (with the implementation of the strategic plan) and for us as a country (with the impact of the economic recession).

I am delighted to report that the Professional Standards portfolio has been relatively quiet this quarter – I wonder if it was anything to do with all that hot humid weather we had!

The Programme Accreditation Council met in December 2008 with the Heads of Programme and Clinical Directors. It was extremely helpful to have Megan McAuliffe chairing the meeting as she was able to sit outside the Council, but had knowledge and experience of both the PAC remit and the university systems. This was an open and frank meeting which allowed everyone to discuss any concerns and/or make suggestions for the future.

The first meeting of the new Council was held in Auckland in February 2009. Clarification was sought regarding the Terms of Reference and procedures of the Council in light of the process of evolution over the years since the PAC's inception in 2001. A set of procedures will be written in time for the next Executive Committee meeting at the AGM in Nelson. A major undertaking of Council is to revise the Programme Accreditation Framework before the end



of 2009 (in time for the University of Canterbury Site Visit in 2011). The original Framework was compiled in 2001/2 and is ready for a major rewrite (now that all three programmes have been accredited). The Annual Reports from the universities are due on 1st March 2009. PAC will meet again on 29th April to review the reports and provide feedback to each programme.

Scope of Practice

A request for interest was placed in the Summer issue of Communication Matters calling for members who would like to form a working party to develop a New Zealand specific Scope of Practice. Additionally members were asked to discuss this at the December/January Area Meetings. I

have received the names of five people with a further two querying what would be involved before indicating an interest. We need to await the AGM approval of the budget before we proceed with this any further. If the budget is approved, we would expect to commence work on the Scope

of Practice immediately. It is envisaged that this would be a 12-18 month project. We have copies of the Scopes of Practice from the UK, Ireland, the USA, Canada and Australia which we will use as the basis for developing our own. Watch this space for updates on this very important project.

HPCAA

The final phase of the review of the Health Practitioners' Competence Assurance Act (2003) has now concluded. A draft Review document is available on the MOH website and feedback was invited from all interested parties. We are aware of a number of individuals and workplaces that have responded to this draft. A response to the submission from NZSTA was sent in early March. This is available for members to read on our website.

New Zealand Speech-language Therapists' Association

Annual General Meeting 2009

Thursday 30th April 2009, 5 – 6pm

Trailways Motor Inn, 66 Trafalgar Street, Nelson.

All members who have joined or renewed their membership for 2009 are invited to attend the AGM. Any full, provisional or non practising members who have paid their 2009 membership fee, and life members, are able to vote either in person or by postal vote. Further information will be sent with the list of proposed amendments to the constitution.

The Annual General Meeting is being held in conjunction with a two day professional development event. See the website for full details of the programme and registration details.



Happy new year! It was great to see so many members linking into the recent teleconference to learn about the new directions being taken by the NZSTA. We are in the midst of exciting times. Fortunately we have Shona Powell's skills and experience to undertake the organisational review. I am looking forward to learning about possible new directions of the organisation, particularly within the Public Relations portfolio.

A recent article in the New Zealand Herald highlighted the closure of an Auckland language unit. This was a timely reminder for our organisation to evaluate what we advocate and lobby for. Services for children will become a key area for us to focus our attention on. You may be familiar with the British Government's Bercow Report on services for children with speech and language difficulties. An action plan was recently released by the British Department of Health. This plan can be accessed at http://www.dcsf.gov.uk/slcnaaction/downloads/Better_Communication_Final.pdf Many of the points raised in both the Bercow report and the action plan are applicable to New Zealand. The difficulty we

have is there is little published data based on the New Zealand context to back-up a drive to improve services for children. This is something the NZSTA will be working on to improve, and the next round of area meetings provides an initial platform for this discussion. As an additional step I encourage you to either share any concerns you have about services for children with your local MP or by submitting comments to us on the Executive Committee.

A letter was recently sent to all members of the new parliament outlining the important work speech-language therapists do in schools, hospitals and centres throughout the country. A copy of this letter can be found in the "members only" section of the website, under "News and Events". I have also had the opportunity to talk to my local MP about the great work SLTs undertake. Now would be a great time to make contact with your local MP, invite them to your workplace to highlight the great work you do. You could also ask a local reporter to cover the story.

Together with Jessie Kidwell (The Princess Margaret Hospital, Christchurch) I am currently working on the development of a Welcome Pack for new members. This will involve providing new members with information about our association, the services and benefits we provide and background information on speech-language therapy in New Zealand. If you have any suggestions on items for inclusion, please let me know.

Associated with this project is the re-branding of our association. This includes a revision of our logo and publications; members who attended the most recent

round of area meetings will have taken part in a discussion around this issue. More information about re-branding will be discussed in the winter edition of Communication Matters. In the meantime, if you have any thoughts or suggestions, please do not hesitate to contact me.

Please highlight Friday 28th August in your diary as this is the 2009 Speech-language Therapy Awareness Day. No theme or focus has been specified at this point, so if you have a blinding moment of inspiration or ideas for the day please let me know. This year's poster competition will be opened up to a range of secondary schools in order to spread the word about our profession and gather a large pool of visual resources for the day.

An additional project I am involved with is the preparation of an introductory video about SLTs. This is being prepared by a tertiary student in Auckland as part of their training in television and film studies. I hope to circulate this to people in the media and make a copy available on the website.

Thank you for your encouraging comments about working to get an SLT character written into Shortland Street. Although I have established contact with script writers for the show, I am yet to succeed. I think we need to create more 'noise' around this if we are to be successful. So if you are supportive of this move could you please write to the producers of Shortland Street stating the need for an SLT on the show.

All the best for a successful and stimulating year ahead. I look forward to seeing many of you at the AGM in Nelson in April.

Review: "In My Shoes: An everyday look at Autism Spectrum Disorders" Peopledmedia (2008) www.inmyshoes.co.nz

Submitted by Dean Sutherland, Public Relations Portfolio Leader

"In My Shoes" is a New Zealand-made DVD providing general information about Autism Spectrum Disorders (ASD). The DVD was produced by a charitable trust PAI 4 ASD working in partnership with Autism New Zealand and the Ministry of Education. The DVD is accompanied by a flyer and booklet outlining the DVD contents and suggested target groups for each section.

Four separate chapters (approximately 12 minutes each) were developed with the assistance of parents of children with ASD.

The Maori community chapter is aimed at Kaumatua, whanau and support agencies. The chapter is presented in Te Reo Maori with subtitles. A number of speakers with different experiences of ASD advocate

for a strong whanau-based and inclusive approach to children with ASD. One speaker provides a timely reminder for professionals to develop cultural competence when dealing with Maori with ASD. This includes sharing information about yourself and your family while getting to know the person and their whanau before launching into assessments and treatments.

A general community chapter is aimed at increasing knowledge and awareness of ASD among families and workplaces. This section provides insight into some of the challenges faced by families who have members with ASD. A number of differences observed in people with ASD are also described. Young people with ASD feature throughout this and other sections, providing viewers with direct insight into ASD.

Both the Primary and Secondary chapters are designed for presentation to school-age children either in classroom-based or

general viewing contexts. Insight into the lives of children with ASD is provided by a down-to-earth presenter. The material is conveyed in a lively and informative manner. These chapters are designed to stimulate discussion about children with ASD and devising strategies to ensure these children are included in school environments.

The main aim of this project is to raise awareness and acceptance of people with ASD. Consequently, minimal information is provided on the diagnosis, assessment

or treatment of ASD. The DVD does provide an excellent alternative to written introductory-level information. For example, the DVD would be an ideal resource for families with children who may have been recently diagnosed with ASD. The distribution of the DVD has been funded by the Perry Foundation, with a copy being sent to every school in New Zealand. Further copies may be obtained free of charge by phoning 0800 273 222 or downloading a document from www.moh.govt.nz/autismspectrumdisorder.

Conferences and Courses

2009 - Semester 2

SPCHSCI 721 Dysphagia (e-learning course) – University of Auckland

An e-learning course on dysphagia that meets NZSTA requirements for dysphagia training. This course is designed as a professional entry-level qualification covering all aspects of swallowing and feeding rather than a professional development course for dysphagia-trained therapists. Further information at www.psych.auckland.ac.nz/slt/spchsci.htm or contact Clare McCann at c.mccann@auckland.ac.nz or Sue O'Shea at s.oshea@auckland.ac.nz

March 9th –10th 2009

Assessment & Intervention for the High Risk Infant in the Neonatal Intensive Care Unit and After Discharge – Hawkes Bay

For information and application form e-mail Danielle.Atkins@hawkesbaydhb.govt.nz

March 9th –10th 2009

2009 National Conference on Caring, Building the Future with Family Carers – Gold Coast, Australia. More information at www.astmanagement.com.au/Carers9

March 11th –12th 2009

Brazelton Neonatal Behavioural Assessment Scale (NBAS) Training – Hawkes Bay

UK NBAS-Certified Trainer: Elizabeth Hutchon, Consultant Occupational Therapist. For information and application form e-mail Danielle.Atkins@hawkesbaydhb.govt.nz

March 16th – 21st 2009 (6 days)

Early Assessment and Intervention with Babies and Young Children with Neurodevelopmental Problems based on Bobath/NDT Principles (NZBA Inc) – Auckland

NZBA Inc Approved Course. UK Instructors: Jean Pierre Maes & Elizabeth Hutchon. For information and application form e-mail Carolyn.Simmons@xtra.co.nz

March 17th – 18th 2009

RCSLT Scientific Conference – London, UK

Topics cover the whole range of child and adult clinical specialisms, innovation and development; partnership working; diversity; and the latest speech and language therapy research. Full information at www.rcslt.org/news/events/scientificconference2009

March 2009 and July 2009 – One day seminar in various locations (see below)

Creating Success: Sue Larkey - Autism seminar

24th March: Auckland (Takapuna)

25th March: Hamilton

26th March: Napier

27th March: Palmerston North

29th July in Whangarei, 30th July in New Plymouth, and 31st July in Christchurch

Sue Larkey is an international expert in autism and asperger's syndrome. These seminars focus on Sue's Teaching Strategies and Behaviour Support. Registrations for these seminars can be made by visiting www.creatinguccess.co.nz

April 30th and 1st May 2009

NZSTA Professional Development Event and AGM – Trailways Motor Inn, Nelson

Two keynote speakers, Dr Sally Clendon of Massey University - Maximising Success: Principles Underlying Comprehensive Literacy Instruction for Children with Complex Communication Needs and Dr Tami Howe of the University of Canterbury – Improving Goal Setting with People with Aphasia and their Families.

Also included are a number of presentations and workshops. Please see the NZSTA website for full details - www.speechtherapy.org.nz. Earlybird registrations close on 30th March 2009.

May 17th – 21st 2009

Speech Pathology Australia National Conference – Adelaide, Australia

ASPIRE – Advancing Speech Pathology Innovation, Research and Excellence

For more information e-mail conference@speechpathologyaustralia.org.au

May 21st – 23rd 2009

5th Australasian Newborn Hearing Screening Conference – Adelaide, Australia

The main theme is National Standards. Professor Adrian Davis and Associate Professor Gary Rance are confirmed as featured presenters. Abstracts must be submitted by 16 February 2009. Further information at <http://www.plevin.com.au/anhsc2009/>

July 6th – 10th 2009 Makaton Tutor Training Course
July 11th 2009 Makaton Signing for Babies Tutor Training Course

Both courses to be held at Otimai Girl Guide Complex in Oratia, Waitakere, Auckland

E-mail Anne Cooney for more information at makaton@clear.net.nz or go to www.makaton.org.nz. Applications close Friday 29th May 2009

July 7th – July 9th 2009

The Assistive Technology Association of New Zealand (ATANZ) Conference 2009: Focus on Function – University of Canterbury, Christchurch

The keynote speaker for this conference will be Dr. Sarah Blackstone.

The conference planning committee are calling for additional papers for this conference – due February 27th 2009. Applicants can download the form at www.atanz.org.nz. For more information e-mail Dean Sutherland at dean.sutherlanda@canterbury.ac.nz

July 17th – 18th 2009

Language and Literacy: Making Them Work for Children – University of Auckland, Tamaki Campus.

Presenter - Professor Robert Owens of the State University of New York, Geneseo, New York. Register interest with Sue O'Shea at s.oshea@auckland.ac.nz

July 23rd – 24th 2009

LSVT® LOUD Training and Certification Workshop – Brisbane, Australia. Register on-line at www.LSVTGlobal.com or registration form can be downloaded from NZSTA website.

August 26th – 29th 2009

8th Pan European Voice Conference PEVOC8, Dresden Germany. The professional voice in communication today – towards the integration of science and voice education.

More information is available at www.pevoc8.de

November 6th – 8th 2009

IALP 3rd International Symposium on Communication Disorders in Multilingual Populations – Cyprus

www.speechtherapy.org.cy/documents/News/3rd_symposium_on_communication_disorders.pdf. More information is available at www.ialp.info.

Advertising Information

Schedule of Rates (GST exclusive)

Size of Advertisement	Communication Matters	NZSTA Website
Full page 17cm x 26cm	\$400	Job vacancies: \$500 for one month
Half page 8.5cm x 26cm or 17cm x 13cm	\$300	Private Practitioner Listings: \$88.89 per annum for members or \$355.56 per annum for non members
Quarter page 8.5cm x 13cm	\$150	Recruitment Agencies: \$700 per quarter or \$2,800 per annum

For full information about advertising in Communication Matters or on the NZSTA website please go to: www.speechtherapy.org.nz/about-nzsta/how-to-advertise-with-nzsta

Closing Date

The closing date for receipt of advertising and articles for the winter edition of Communication Matters is 15th July 2009. Items should be sent to the Executive Officer, email: nzsta@speechtherapy.org.nz

Disclaimer

NZSTA reserves the right to refuse for inclusion in Communication Matters or on the website, any articles or advertisements which are contrary to the NZSTA Code of Ethics. Unless formally stated to the contrary, acceptance and publication of material and advertising does not imply endorsement of views, positions, programme or product by NZSTA.

Theming Graphic – Front Cover

The graphic symbolises communication – soundwaves. It has a slight ethnic influence to include all cultures. Association colours of blue and gold have been retained.



Do you have a special interest in stuttering?

We have an exciting opportunity for someone who is experienced in the area of stuttering or wants to specialise in this field. The Stuttering Treatment and Research Trust (START) is the only specialist centre for the assessment and treatment of stuttering in New Zealand. We have close links to universities and participate in research projects. We also offer training and supervision to therapists. START is situated in Parnell, Auckland. We are a small, supportive team of therapists who work with clients of all ages. This is a unique opportunity to join our team on a full or part time basis. Applicants must have a recognized degree in Speech Language Therapy and be eligible for membership of NZSTA.

For more information contact Anna Hearne on 09 379 6364 or email: anna@start.org.nz

Nelson Professional Development Event

**30th April 2009 and 1st May 2009
Trailways Motor Inn**

Earlybird Registrations close 30th March 2009 but there is still time after that

Get your Registration in and we'll see you in sunny Nelson

This professional development event is combined with the NZSTA AGM on 30th April from 5 – 6 pm.

Offering a diverse range of papers and workshops including clinically-based presentations and short workshops and presentations relating to general professional practice areas; and

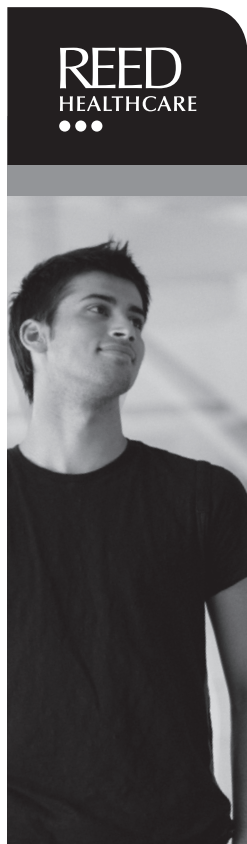
two keynote speakers presenting on very topical clinical issues:

Dr Sally Clendon, Massey University - developing literacy in children with complex communication needs

Dr Tami Howe, University of Canterbury - goal setting for clients with aphasia

The full programme can be found on the NZSTA website: www.speechtherapy.org.nz

If you require an invoice for your registration please contact nzsta@speechtherapy.org.nz



Thinking of working in the UK?

Whether you're planning a working holiday or seeking to advance your career in the UK, the smartest move you can make is to register with Reed HealthCare.

Why not take advantage of the new two year "Youth Mobility" visa available for Australian and New Zealand passport holders aged 18 - 30?

We have a wide range of work available for qualified speech pathologists in both adult and paediatric settings.

We have ongoing contracts in Scotland, England and Wales and offer great pay rates and benefits including part reimbursement of your professional registration (HPC) fees, a dedicated International Centre based in London to help with tax, accommodation and health advice as well as setting up a UK bank account for you free of charge.

Our friendly, experienced consultants will guide you through the necessary paperwork and give you all the help you need to become a front runner for the best jobs available in your field.

As a Reed HealthCare candidate, you'll be way ahead right from the start. Prospective employers know that your credentials have been verified, you comply with all the current regulations and when you're available to start work in the UK.

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Web: www.reedhealthcare.com.au

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